

Station WVBTV-TV NORFOLK, VA. Agency () AMERICAN RAMBLER PRODUCTIONS Rep Firm
Advertiser () RNC/ROMNEY FOR PRES 138 CONANT STREET Sales Office () PHILADELPHIA
Product RNC/MITT ROMNEY BEVERLY, MA 02494 Salesperson () ANJIE BRADY
Estimate# 149 Agency C/P1/P2/E //149 Salesperson Phone# 215-567-6005
Buyer STEPHANIE KINCAID Flight Dates 08/08/2012 - 08/14/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 15,975
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	10P-1045P	WVBT FOX NEWS	:30	\$1,000.00	08/13-08/14	4	1	4	\$4,000.00	
				Buyline Comment: WVBT FOX NEWS								
	2	W-F	10P-1045P	WVBT FOX NEWS	:30	\$1,000.00	08/08-08/10	6	1	6	\$6,000.00	
				Buyline Comment: WVBT FOX NEWS								
	3	M	8P-9P	HELL'S KITCHEN	:30	\$2,500.00	08/13-08/13	1	1	1	\$2,500.00	
				Buyline Comment: HELL'S KITCHEN								
	4	SA	10P-1045P	WVBT FOX NEWS	:30	\$700.00	08/11-08/11	2	1	2	\$1,400.00	
				Buyline Comment: WVBT FOX NEWS								
	5	SU	10A-11A	FOX NEWS	:30	\$75.00	08/12-08/12	1	1	1	\$75.00	
				Buyline Comment: FOX NEWS								
	6	SU	10P-1045P	WVBT FOX NEWS	:30	\$1,000.00	08/12-08/12	2	1	2	\$2,000.00	
				Buyline Comment: WVBT FOX NEWS								

---REPORT TOTALS---

Report Totals: 16 / \$15,975.00

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---SALES MONTHLY TOTALS---

Aug 12: 16 / \$15,975.00
Sales Totals: 16 / \$15,975.00
Station Totals: 16 / \$15,975.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$266,250	CATV 0%	WAVY 49%	WGNT 0%	WPXV 0%	WTKR 25%
		WTVZ 0%	WVBT 6%	WVEC 20%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE